





19th World Meeting of 2 CV Friends 26 – 31 July 2011 Salbris France

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2 CV World Meeting 2011

The key points of our presentation

- Our forecasts for the 2011 2 CV world meeting
- The site of the meeting
- The program
- Infrastructures
- The website
- Recent news and stats



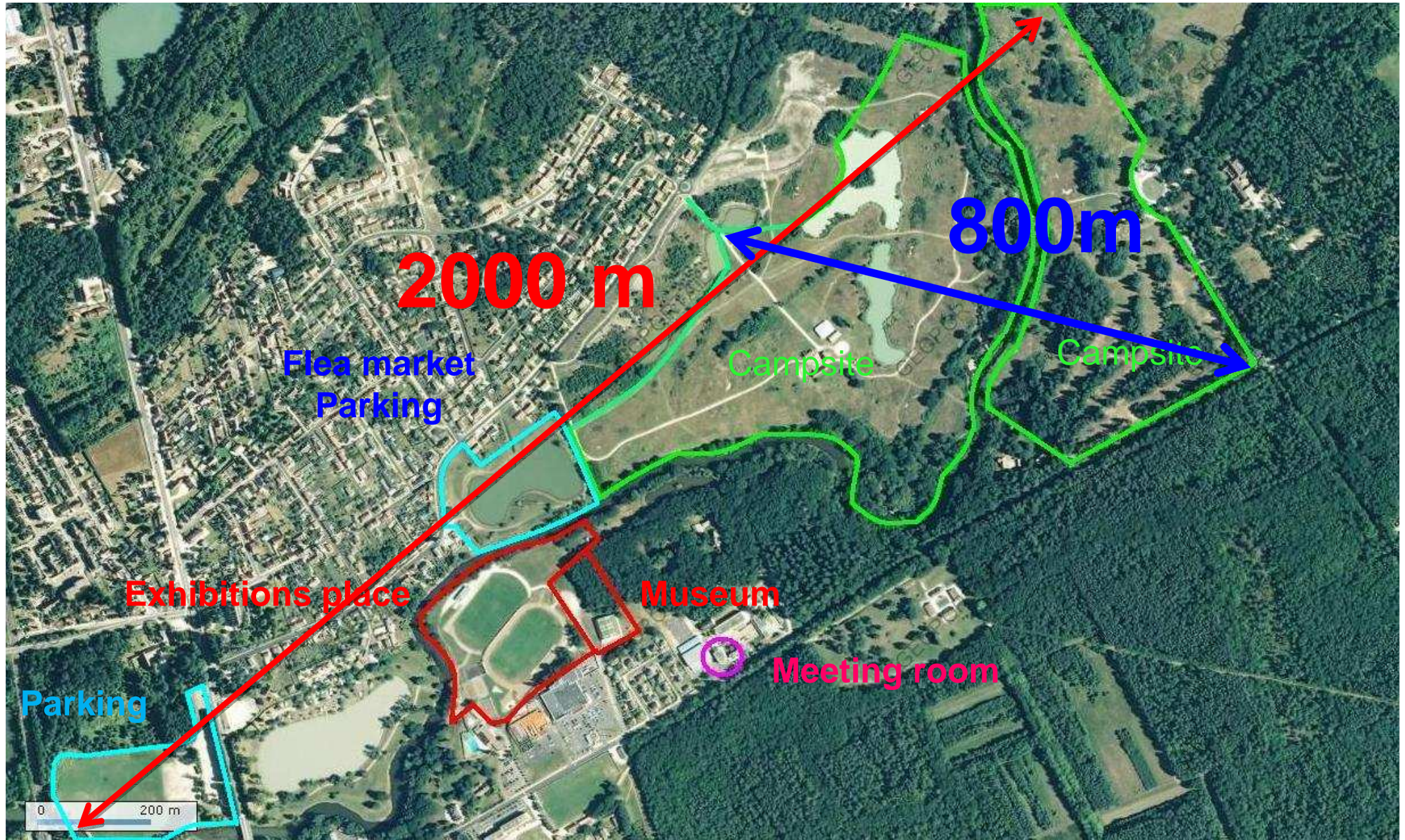
2CV World Meeting 2011

Some forecasts (as of 5th February 2011)

- More than 6000 cars
- 11 000 to 15 000 participants
- Visitors' stays extended over 6 weeks
- Several thousand visitors per day
- A wide media coverage
- More than 350 volunteers



The site of the meeting

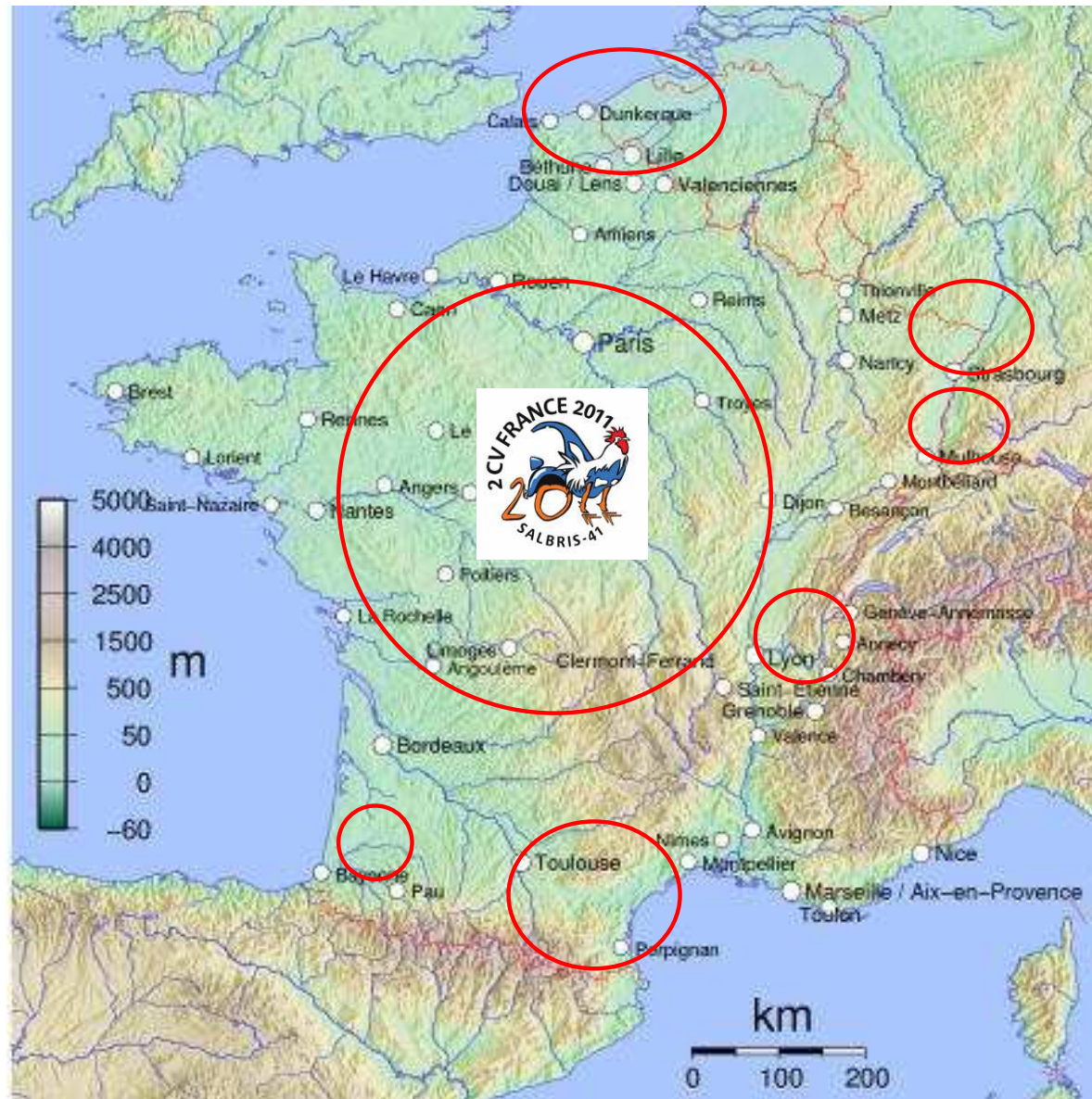


El Campiñes site 2010

Welcome at French borders from 23 to 26 July 2011

Meeting in Salbris from 26 to 31 July 2011

Raids throughout France from 1st to 7 August 2011



The main dates to the meeting

- July 2009 : first pre-registrations taken in Most
- 31 January 2011 : end of pre-registrations a reduced rate
- 1 to 5 June 2011 : Rehearsal on site for the 300 volunteers
- Early July 2011 : start of build-up on the site
- 23 to 25 July 2011 : Welcome at French borders by local clubs
- 26 to 31 July 2011 : 19th World Meeting of 2 CV Friends in Salbris



Major events from July 26 to August 1st 2011

- 26 July 10 am : opening of the site for pre-registered participants
- 26 July 5:00pm: opening of the site for all participants
- 27 July 11:00 am : Opening Ceremony
- 30 July (late evening) closure of the 19th 2 CV World Meeting, announcement of the 2015 organizing country and handover to the organizers of the 20th 2 CV World Meeting in Spain
- August 1st 12:00pm : closure of the site

Program from July 26 to July 31st 2011

- Every morning : spare parts and 2CV memorabilia flea market (free for non-professional participants and clubs only).
- Every afternoon : regional animations and activities, live shows.
- Every evening : live music concerts on the main stage, DJs and dance floor.
- A “guinguette”, traditional French dancing bar, every evening



Program from 26 to July 31st 2011 (continued)

- Every day : rallyes and small drives in the region with road-books
- Every day : professional booths for spare parts and 2CV memorabilia, regional food and drink stalls, catering and restaurants, bars etc....
- Meeting shop with many souvenirs from the meeting



Program from 26 to July 31st 2011 (continued)

- A 1300m² indoor 2 CV Museum with extraordinary cars displayed
- On-site garage for emergency repairs
- Temporary FM radio : “Radio Deux Chevaux” with music, info and news in French and foreign languages
- A “zero fossil fuel” challenge for cars running on alternate fuels (electricity, NGV, pantone system, fuel cells)



The First World Championship of 2CV Dismantling /Rebuilding

- First legs will be engine dismantling and rebuilding only
- Last legs will have teams of 5 participants from each country compete to dismantle and rebuild a 2CV to its running condition in the shortest time possible
- Grand Finale on Saturday July 30 between the two best teams
- More info : animation@2cvfrance2011.fr



After the Meeting ...

- 1st to 7 August 2011 : Clean-up of the site
- 1st to 7 August 2011 : Three raids throughout France for participants:
 - Loire Valley
 - French vineyards
 - Between hills and valleys

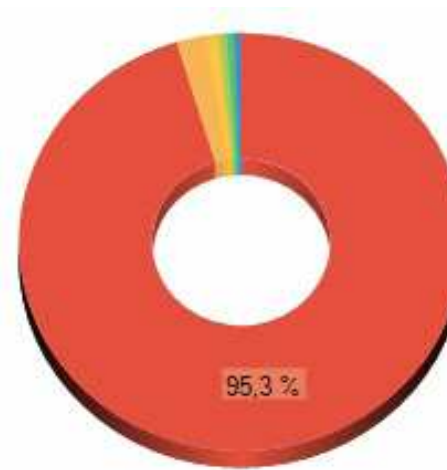


Infrastructures and logistics ...

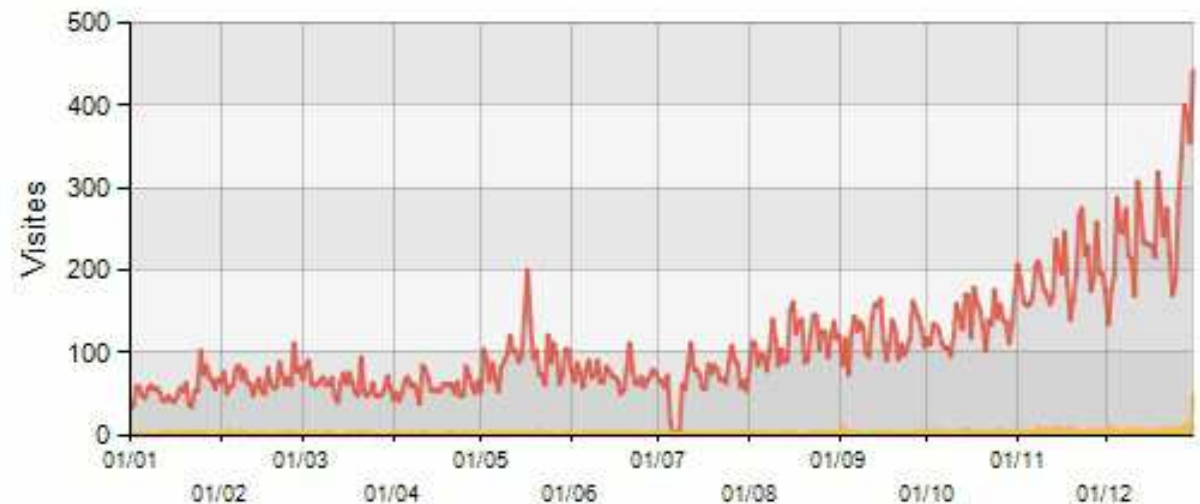
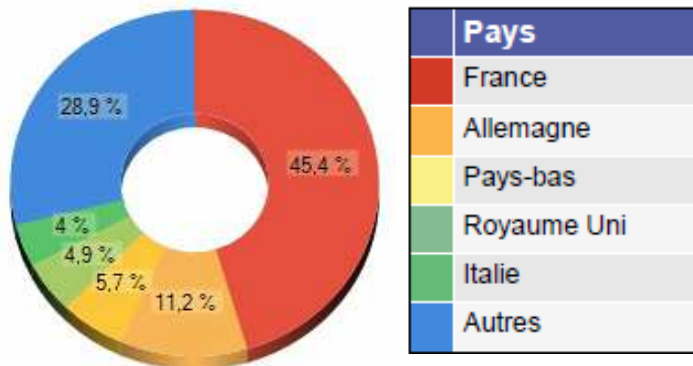
- 150 toilets + 35 urinals
- 120 showers
- Several thousands sq meters of tents
- 10km of water pipes
- 60km of road sign tape
- 500 kW of electrical power



The website



Continents	
Europe	95,3%
Amérique du Nord	2,2%
Afrique	0,9%
Amérique du Sud	0,6%
Océanie	0,6%
Autres	0,5%



www.2cvfrance2011.fr

19th Worldmeeting of 2 CV friends 2011

As of February 3rd, 2011

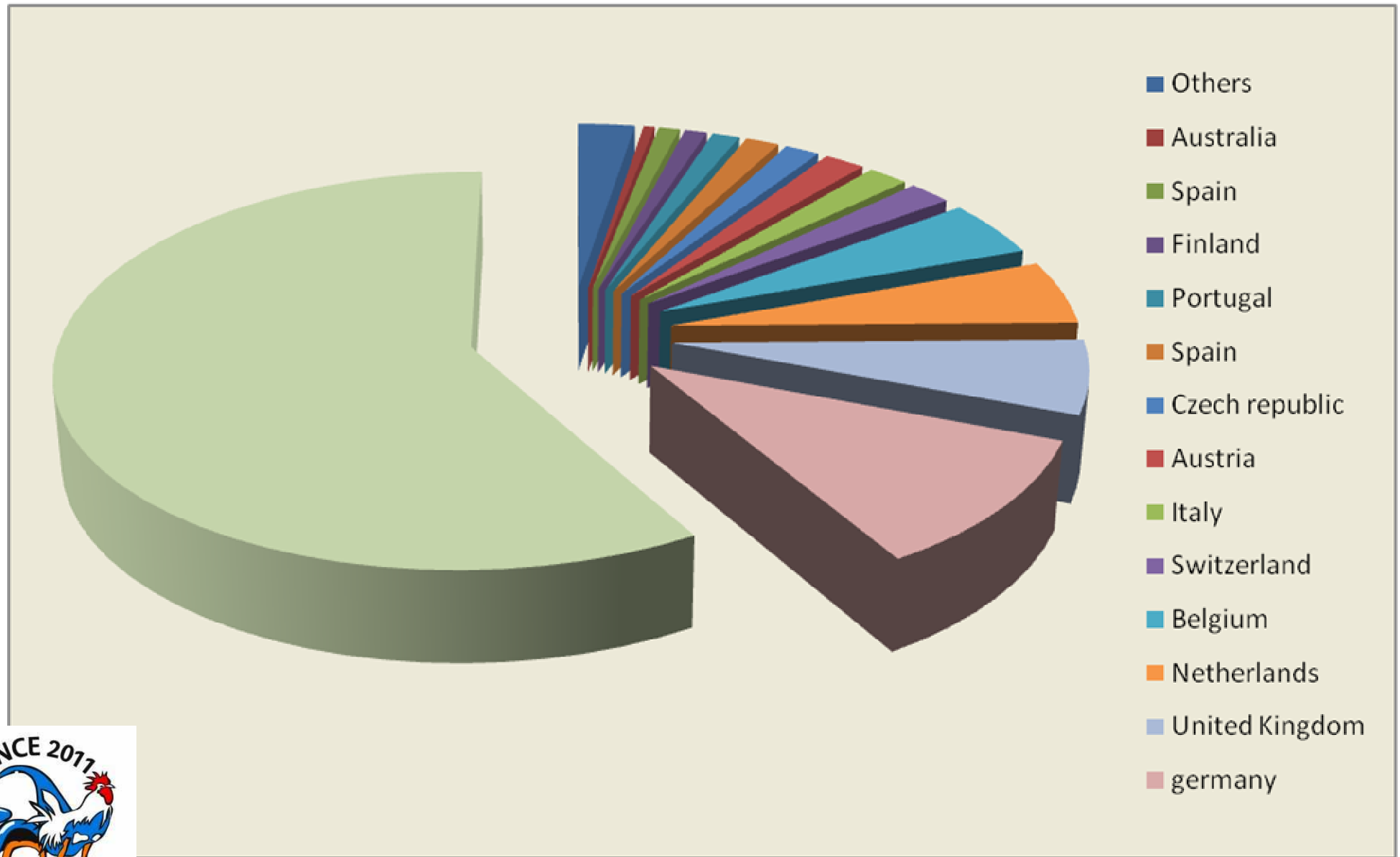
4000 Pre-registrations

Coming from

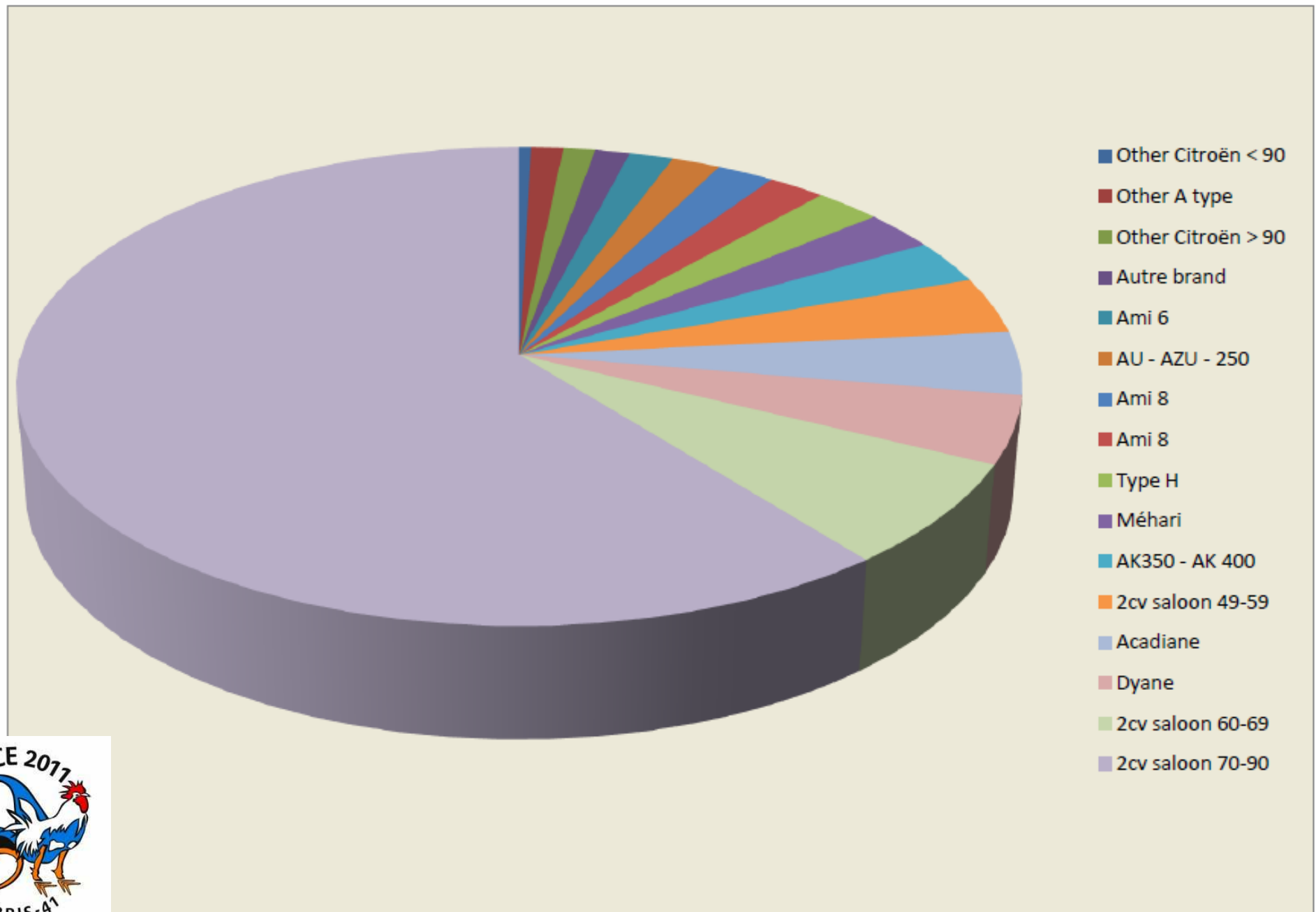
31 countries !



Some Stats ...



Some Stats ...



19th Worldmeeting of 2 CV friends 2011



2CV World Meeting 2011

ACI Event of the year 2011



We thank the ACI for their excellent support.



2CV World Meeting 2011



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