

NEWSLETTER 2011 #1

February 2011

Appointment of new ACI Honorary Member



We are pleased to confirm Stephan Joest has accepted the Board's invitation to become an Honorary Member of the ACI. He joins four existing Honorary Members, Claude Satinet, David Conway, Jean-Francois Ruchaud and Herman Sluiter.

Over the last 20 years Stephan has worked tirelessly to create a visual awareness of the ACI to the Citroen community. He took responsibility for ACI Marketing & Communications during his term of office and amongst other things, singlehanded, created and maintained the ACI website. As a key figure in the German ACI he has also regularly kept all ACI Delegates updated with any matters from this market that might possibly be of interest to those outside Germany.

On behalf of the ACI, the Board thanks Stephan for all he has done to help make the Organisation as strong as it is today. His considerable effort to date will continue to be appreciated - particularly by all who visit the website. Stephan will remain a delegate for Germany and we hope it will not be too long before he once again has time to contribute to the ongoing success of the ACI in his new role as Honorary Member. In the meantime we wish him luck with his work with the German ACI and hope he may now find a little more time to indulge his passion for the Ami 6.

The ACI Board

Minutes of the AGM 2011

Please find attached the minutes of the ACI Annual General Meeting at Citroën Racing Centre in Versailles, Feruary 5th. 2011.



Minutes of

Amicale Citroën Internationale Annual General Meeting 2011

5th of February 4 pm, at Citroën Racing Centre, Versailles, France.

0: Welcome

Didier Parjadis, president of ACI, welcomed all Delegates and Honorary Members and brought a special thank to Denis Huille, Communications Citroën, for inviting us at this prestigious place, the Citroën Racing Centre at Versailles.

He then gave a short introduction of the day's programme including the signings of our legal agreement with Citroën and the contract of support for the 15th ICCCR in Yorkshire 2012.

As Chair John McCulloch introduced the agenda.

1. Approval of AGM minutes from 2010

Minutes approved by all.

2. President's report 2010

Didier Parjadis stated that it has been a very busy year for the Board - and apologized for the general communication to the delegates, which we have not been too good at. He then turned to some of the highlights of 2010:

• Event of the Year 2010: CitroënStory in April at the Zolder Racetrack in Belgium. For the first time an event was directly financed by the ACI. This was a test for all of us and we gathered experience in ways of communicating and coordinating.

• The first full agreement between the ACI and the organizers of the 2CV World Meeting in Salbris was signed in October.

• We completed the partnership and funding agreement with Automobiles Citroën. So we are now officially recognized as the exclusive representative of Citroën to all the clubs worldwide and vice versa. Citroën agrees to facilitate ACI access to the Conservatoire and archives and consider us a real partner in maintaining the Citroën Heritage for future generations. We can now move ahead with confidence that we will be able to provide money to coming Events of the Year including ICCCRs and it is agreed that the payments from Citroën will be received within 30 days once an EotY has been officially selected. The agreement is a great improvement for the ACI and EotY organizers.

 \cdot The ACI website has been greatly updated including the Social Media side, thanks to Stephan. The next step will be to bring more information, both from the Board and the delegates.

• Good relations with Citroën have continued to develop. There have been many meetings, both formal and informal.

• We have worked on developing the profile and visibility of the ACI: New brochures, banners, roll-ups etc. for use at meetings and events like Retromobile, Citromobile, Technoclassica etc. At present we are preparing to have a permanent stand at the Conservatoire Citroën - this will be installed soon.

 \cdot We had the opportunity to visit Salbris - and with the experiences gained from Zolder we signed the Salbris EotY contract.

• Right now we are facing two major challenges for the next year. 1) Finding replacement for Stephan in the roles of Communcations Officer - and particularly as webmaster. Didier asked for "candidates" outside the Board. 2) We have to find a solution for having our accounts done in France, as we are under French law and it has become difficult for Henrik to do it from Sweden, despite all the help we get from Patrick Baudin.

• We will bring more focus on what is still missing: Better communication to and from the delegates, increasing ACI visibility and supplying more regular information about Citroën's heritage.

The President's report was approved by the meeting without any questions.

3. Treasurer's report and budget for 2011

Our finances balance at approx. 30.600 euro in 2010. Expenses in 2010 were 49.700 including EotY funding of 30.000 to CitroënStory in Zolder. Our revenues about 54.700 euro, giving a surplus of app. 5000 euro (4.931,48 to be exact) in 2010.

Henrik explained that the Board wants to try and build a special reserve dedicated to EotY funding. Normally there's a great need of funding early in the process of organizing a meeting and by having this reserve we shall be able to support the event at an earlier stage. This is why the EotY grants from Citroën were 6000 euro higher than was payed out to the Zolder meeting, In fact CitroënStory made a profit without this last 6000 euro.

The Board suggested that the 2010 surplus (4.931 euro) should be allocated to the support of future EotYs. This was agreed by the meeting.

Henrik went through next year's budget where a net profit is expected so a further 6700 euro could be allocated to the EotY funding reserve.

The treasurer's report was approved by the meeting.

4. Report from CitroënStory /Marc Roelandt

Marc presented the final report. Despite having to organize the event at very short notice, CitroënStory, at Zolder, was very successful.

The meeting was well publicised and promoted, with a website and printed matters and the presence of the organizing team at several cars shows like Retromobile and Technoclassica.

1.621 classic cars and 6.752 visitors attended (The Zolder circuit supplied this information but unfortunately no statistics were available on the different models). Traders had sufficient space and the camping was full. There were many activities both on and off the track, including parades with cars from Conservatoire Citroën.

Financially the event made a profit 491,- euro.

In summing up Marc mentioned a few pros and cons:

Cons:

A difficult start, as CitroënStory acted as a guinea pig for the EotY "rules" Unprofessional attitude of the Zolder Track Organization - bad communication and poor services Very little time to organize the event.

Pros:

The results of the EotY-rules are already visible: Signing of a contract for the ICCCR Festive family weekend full of action, fun and surprises Fantastic experience of driving on a race track All participants were able to drive on the circuit several times Cars from the Conservatoire in action, driven by well known drivers 40-year tribute to GS and SM Good collaboration with the ACI Board and Citroën headquarters A trend has been set for future events with +/- 6500 euro spare budget Several requests to organize the event again. Marc Roelandt received a round applause for his report!

"4a" The Traction Avant 75 hours for 75 years meeting in Arras, EotY 2009

Bernie Shaw finalised his report from last year's AGM, giving the information that the Association had been wound up at the end of 2010 by which time the financial loss had been reduced to 7000 euro by further saled of memorabilia. This loss has been shared by the 4 organizing clubs who also share any remaining stock.

He then took off his 75th sweater, to reveal a T-shirt with a logo for the 100-year anniversary of the TA in 2034!!!

5) Reports and questions from the Delegates $/\ensuremath{\text{proposals}}$ from the Board on communications

Manfred Buchgeher (Austria) asked what went wrong with the communications last year. Didier repeated that the Board had been aware of the low level of communication, but he also stressed that not all information is suitable to be announced. The ACI-website is for general information to the world, but the use of other channels like newsflashes and direct email to the delegates might, in many cases, be more appropriate.

The matter has of course been discussed in the Board and Didier highlighted the focuspoints we will concentrate on next year:

- 1) Send delegates a summary after each Board meeting
- 2) Regular interviews with Catherine Jeannin and Denis Huille from Conservatoire Citroën
- 3) Regular updates on coming Events of the Year.

Manfred Buchgeher complained that the AGM was announced too late (at the end of November). John McCulloch explained that it had been impossible to do it earlier as we were dependent on others for the venue.

• **Austria:** Manfred Buchgeher reported about the activity in Austria with at least 12 Citroën meetings arranged.

• **Belgium:** David Serrus reported that apart from the Zolder event, many local meetings has taken place in Belgium during last year.

• **Canada:** John McCulloch told about the structure of clubs and the magazine CitroënVie - which can also be downloaded from the Internet.

• **Croatia:** Tomaz Pehant reported that there is only one Citroën club, but the members are very active. Annual raids of 2-3000 km are being held. He also reported that it's very difficult for the clubs to communicate with and get response from Citroën Croatia.

• **Denmark:** Jens Møller Nicolaisen told about the four Danish Citroën Clubs; one is TA, another DS/ID and two general Citroën clubs. All together there are about 1000 members. The four clubs are now together in the same magazine. Communication with Citroën Denmark is good with an annual meeting between Citroën and the four presidents of the clubs.

• **France:** Laurent de Rocheprise told about the many clubs in France - as he said: "there are more Citroën clubs in France than stars in the sky...". The great majority are nationally organized in the Amicale Citroën France. Main events were Retromobile, the Rouen Auto Moto Show and Epoque Auto in Lyon, where the French Amicale had a Citroën Village gathering the clubs.

• **Germany:** Stephan Joest reported about an improved contact between Citroen Germany and the (many) clubs, one reason being a new head of PR at Citroën. Stephan also mentioned the coming Technoclassica and AMI exhibition in Speyer - all with special celebration of the 50th anniversary of the Ami6.

• **United Kingdom:** Bernie Shaw mentioned the 3 clubs (one TA, one 2CV and one general). They have their separate meetings, but are also working together in organizing the coming ICCCR.

• *Hungary:* Roland Szolomayer: Hungary has one club covering all models. Earlier they had problems with no support from Citroen, but it is better now.

• *Italy:* Maurizio Marini told about the organization of the clubs in RIASC since 1998. They have very good relations with Citroën in Italy.

• **Holland:** Hans Kloos reported that 32 Citroën clubs exists in Holland. Many national events + Citromobile. Together with Dutch FIVA, the Dutch ID/DSclub are investigating possible problems about future environment restrictions which could affect those driving classic cars.

Hans Kloos also asked if the problems of getting LHS-2 (hydraulic fluid) only exists in Holland?

• **Norway:** Morten P. Ruud told about the new cooperation between the Norwegian clubs on the magazine, published in a little less than 1000. The Norwegian clubs are very active and aiming to be very visible with many events.

• **Slovenia:** Aleš Krajncan reported lots of Citroën acitivity considering only 2 million inhabitants in the country. Lots of meetings...

• **Spain:** Efrén Ténez asked how could they improve relations with Citroën in the country. Didier Parjadis replied that it can be difficult - it was probably good that Denis Hiulle was present to hear his question.

• **Sweden:** Henrik Almquist mentioned that Sweden has two Citroën clubs. The Swedish Citroën Club and the TA-club Svenska B11-klubben. A raid to the Salbris meeting is arranged from Sweden.

• **Switzerland:** Peter Keller advised that the local ACI work is going well! But they do not have very good relations with Citroen and no cooperation at all.

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After a short pause, the meeting attended a special point of the agenda >>



SIGNING OF PARTNERSHIP AND FUNDING AGREEMENT BETWEEN AUTOMOBILES CITROËN AND THE ACI

Didier Parjadis introduced the signing of this very important contract with Automobiles Citroën, and thanked Xavier Duchemin for being present at our AGM.

Xavier Duchemin said that he was delighted to be with us and that he is happy to understand how we in the ACI work to promote Automobiles Citroën as a brand. A big succes at Retromobile, drawing attention to the brand's history. Also, the 90 years of Citroën events in 2009 - we did great things together! This year will be 80 years of Croisière Jaune. There will be big focus with major events and with the introduction of two exiting new Citroën models: The DS4 later followed by the DS5.

Xavier Duchemin stated that the signing of this legal contract with the ACI is a question of mutual trust and support, and that he was very happy to sign. Finally, he wished good luck to the coming EotYs in Salbris and Yorkshire.

The contract was then signed by Xavier Duchemin and Didier Parjadis and everybody applauded.

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6. Upcoming events introduced by Walter Homberger.

2011: 2CV World Meeting in Salbris, France

Xavier Audran introduced Christian Courte and the team.

We received an excellent presentation which included the following information:

More than 6000 cars (and 11-15000 participants) are expected, which will triple the number of citizens in Salbris. More than 350 volunteers will be working during the meeting. There will be massive media coverage. Due to the high number of registered cars, the site space has already been increased, so it is now 2 kms by 800m.

Raids will be arranged (23rd to 25th of July) with starting points in different parts of France near the borders. The official opening will be 27th of July at 11 am. Among the activities will be a competition: World Championship in dismantling and rebuilding a 2CV as fast as possible.

After meeting there will be three raids for a limited number of participants.

The meeting website was opened 2 years ago and now has 500 hits per day!

Registrations are going more than well: So far more than 4000 registrations have been received from 31 different countries; USA, Africa, everywhere. The previous day there had been 250 new registrations.

Xavier Audran finished by thanking the ACI - Board and Delegates - for the support and cooperation.

Delegate Manfred Buchgeher from Austria complained that registrations done on the web are not confirmed. Xavier answered that the confirmations will be done before 1st of March. All registered participants will receive a written confirmation.

Walter Homberger expressed the Board's and his personal enthusiasm, and (possibly by chance) named the meeting "ACI event of the world"...!

2012: 15th ICCCR in Yorkshire, England

Before we watched the presentation of the meeting, the signing of the ACI EotY contract was carried out by Nigel Wild and Didier Parjadis.



The presentation started with a nice video, making it clear to everyone that Yorkshire is indeed a beautiful area with much more to offer than the amazing landscape. Then Nigel (with a few helpful interruptions from Mick Popka!) talked us through the meeting issues, with details about the site and the preparations done already.

Main points were the unavoidable change of dates and place for the meeting. Everybody agreed that this had been handled very professionally by the organization.

Outline of the event:

Dates: 9th - 12th of August 2012, duration 4 days.

Arrival Wednesday the 8th - departure Monday the 13th.

Free camping.

Location: Harrogate, North Yorkshire, UK.

The period of the 50% discount by booking in advance has been extended to the 31st of March 2011.

All information about the ICCCR is available on the event website: www.icccr2012.org.uk

2013: 20th World Meeting of 2CV Friends - in Spain...?

Spanish delegates Yasmina and Effren presented their project for hosting the 2CV World Meeting in the north east part of Spain, where a suitable site has already been found, close to the French border and the Mediterranean coast. The area is very attractive. At this early stage an alternative site for the meeting is also under consideration, just in case of problems.

From now, a period of three months for the delegates to vote for the event as EotY 2013. More information will certainly follow. But before that, the Spanish organizers have to sign

the proper application form and confirm that they have created a dedicated legal structure to organize the event.

There were no other candidates for EotY 2013 - and so far no candidates for 2014.

7. News report from Citroën - Denis Huille

Denis thanked the ACI for good cooperation in 2010 with events such as Retromobile, Technoclassica, CitroënStory in Zolder and the celebration of the 40 years of SM and GS-models.

2010 has been a very good year for Citroën, and a big year for the Conservatoire. A large increase in the number of visitors (3523). Attention from the media with 35 press reports. A shop, "Boutique C42" has been set up in the Conservatoire.

The "Coffret Légende" is a success with 300 sold in one year. A new product has been developed: the "Dossier Documentaire" on different classic models, drawing much attention and interest among the collectors.

The Conservatoire is now represented with a nice video on the websites of Citroën.

In 2011 the Conservatoire is at Retromobile with the themes 80 years of the Croisière Jaune and Motorsports. The Conservatoire will also be present at Technoclassica in Essen and at the ACI event - the 2CV World Meeting in Salbris.

Among the other things to enjoy in 2011 will be the completion of the U23 bus belonging to the Conservatoire - the restoration project began in 2008. The bus was shown at Retromobile again this year.

8. Questions and comments from Honorary Members

David Conway said a few words about Honorary Member Carl Gabrielsson who died in June 2010, only 64 years old. Carl Gabrielsson was one of the pioneers setting up the ACI and through his life a very active member of the Traction Universelle. DC finished his tribute with a quote from Carl: "Pessimists may be right, but I dont think they're very happy!"

David Conway asked for more communication from the board and also suggested that delegates should prepare a written account of the activities in the country. David suggested that Stephan Joest should be made an Honorary Member of the ACI. Didier Parjadis thanked David and replied that this would be considered.

Herman Sluiter mentioned the possibility of classic car driving restrictions coming from the EU and made a point that the ACI should follow the issue closely. He also asked for the reason why Stephan Joest wanted to leave the ACI Board.

Jean-Francois Ruchaud suggested that a copy of the signed contract between Automobiles Citroën and the ACI should be sent to all the delegates. Bernie Shaw confirmed that the EotY contracts are going to be made available through the ACI website.

9. General session - questions and answers

Stephan Joest replied to why he wants to leave his place in the Board. After two decades in the ACI he expressed the need for "new blood" and personally he wants to concentrate his efforts on an ACI national level. He finished giving some recommendations for the future work: Being positive, remembering that we do it for fun, nevertheless we have to act professionally...!

Stephan received a round of applause!

10. Election of the Board

No new candidates had applied which means the only names on the voting list for the new Board were those of the remaining six members. The number of eligible voters including proxy votes was 32. The result of the votes:

Henrik Almquist: 26 Walter Homberger: 30 John McCulloch: 27 Jens Møller Nicolaisen: 27 Didier Parjadis: 19 Bernie Shaw: 28.

The AGM finished at 7.30 pm - and we all went to the restaurant "Le Limousin" in Versailles to enjoy the dinner, kindly offered to us by Automobiles Citroën.

Minutes: Jens Møller Nicolaisen.

Delegates (or their representatives) attending the Annual General Meeting of the Amicale Citroën Internationale, February 5th 2011, at Citroën Racing Centre, Versailles.

Austria	Buchgeher, Manfred	deuche@gmx.at
Belgium	Roelandt, Marc	roelandt.m@belgacom.net
Belgium	Serrus, David	david.serrus@skynet.be
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Croatia	Pehant, Tomaz	
Denmark	Nielsen, Peter Bue	pb@nielsen.mail.dk
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United Kingdom	Barry Annels *2	bournecitroen@tesco.net
United Kingdom	Shaw, Bernie	bernie-pearl@lineone.net

- *1 Representing Ulrich Knaack
- *2 Representing Vic Moran

Honorary members present: David Conway, Jean-Francois Ruchaud, Herman Sluiter.