

NEWSLETTER 2011 #4

October 2011

Summary of Board Meeting

Held September 17, 2011 in Paris

In attendance:

Jens Møller Nicolaisen DK, Bernie Shaw UK, Didier Parjadis F, John McCulloch CDN, Henrik Almquist S.

Regrets: Walter Homberger CH.

Budget

As of September 17, 2011, Henrik Almquist, the treasurer reports that we are tracking well and that we should not exceed our budget for 2011. There is a small surplus in reserve.

Communications

The Board expressed its concern that the ACI website has not remained up to date. A meeting with the web masters has been arranged for November to resolve this situation.

Report on Salbris

Christian Courte and Fred Ozog met with members of the Board to present a preliminary look at the results of the EOTY for 2011 and to address concerns raised in letters and blogs stemming from the Mondiale of the 2 CV 2011. We had a frank and open discussion of all the issues raised and a summary of that discussion was sent out to Delegates by email.

Spain 2013

The situation regarding Spain 2013 remains unclear. The Board has sought further information from the Spanish Organizing team and will meet with them when we have a clearer idea of the event, its scope and its financing. Following our Board Meeting of November 26, the Board will do the following:

- November 30 Make a recommendation about the Spanish Proposal either supporting the bid or not and calling for a vote of Delegates.
- December 15 Deadline for voting on Spain 2013

The possibility exists that there might not be an Event of the Year 2013 depending on the vote of Delegates. Obviously the Board wishes to avoid this situation if possible and will look for other proposals to bring to the Delegates.



2012 ICCCR

Bernie reported the figures sent as of September 23 by Mick Popka.

Expected no. of participants: 3500. Financial break-even at 2500.

Website: The new website has been launched at

http://icccr2012.org.uk/new/index.html

- Currently negotiating with Brittany Ferries, DFDS and Stena Lines.
 20% discount* negotiated on all P&O Crossings from Rotterdam/Zeebrugge to Hull for the whole of August 2012 (*20% if paid for in 2011).
- For those visitors with less free time or traveling longer distances, organisers are in negotiation with AVIS regarding the provision of modern Citroën models for hire to visitors. Please note, the organizers would like to hear as soon as possible from anybody who may be interested in this option please use the "Contact Us" option on the website: http://tinyurl.com/ICCCR-Contact
- 23 September 743 vehicles registered and 1,502 participants booked and paid to attend
- Range of merchandise available through the e-store (Polo shirts, T-Shirts & Hooded Sweat shirts).
- The entertainments program is coming together and organisers expect to be able to publish a schedule with video clips of the acts they have booked, towards the end of October.
- Current price levels (£70 for car and Driver and £10 for passenger over 16) are guaranteed only until December 31, 2011. Organisers will be reviewing the number of bookings made versus their targets to fix prices will be from January 1, 2012 to March 31, 2012.
- Media packs (Stickers, Posters and Brochures) are available for ACI representatives, please contact the organisers with your requirements through the "Contact Us" option on the website: http://tinyurl.com/ICCCR-Contact and they will ship to your country.

The Budget for 2012 will be presented soon and certainly well before the AGM. The Organisers are paying for every part of the Yorkshire Meet as they move ahead.

Future Events

The ACI is always looking for proposals for the "Event of the Year" and International Citroën Car Club Rally. As a Board, as delegates and as members of Citroën Car clubs around the world we have a shared responsibility to identify responsible groups who are organising quality Citroën car Rallies which could qualify as EOTYs or ICCCRs.

Annual General Meeting

The Annual General Meeting will take place on Saturday, Febuary 4, 2012 in Paris. The time and place of the meeting has yet to be determined but will be announced as soon as it has been determined.

Board members

The ACI is always looking for volunteers to become members of the Board. This year two members of the Board will be retiring after many years of service. Candidates especially with some financial skills would make a great contribution to the operation of the ACI.

Candidates must have a good working knowledge of English and be available to meet five times in the course of a calendar year. Willingness to be part of a team to oversee the activities of the ACI is the most important criteria for Board membership.

If you wish to be considered as a candidate for the Board please send a note to John McCulloch at jmcculloch8@cogeco.ca indicating your candidacy for the Board. Notice must be received by December 15 2011.



News from Citroën

Conservatoire

Le Conservatoire has received 3000 visitors to date this year. There was a special opening of the Conservatoire for the European Patrimony Days on september 17 and 18. Members of the public who had pre-registered were authorized to visit. Over two days a total of 319 persons were able to enjoy this magical place. A special fixture with new items was added to the Boutique for the occasion and now becomes a permanent part of the display.



At the end of July, Automobiles Citroën had a sigificant presence at the 2CV World meeting in Salbris. All the team from the Conservatoire was there and the Brand helped the organisers by lending and transporting cars and being present with a stand, including a Boutique. A lot of publicity about the Event was done by Citroën and many tv and press reports were done worldwide. According to the organisers, a total of 180 contacts with the media, including 15 TV channels, took place during the meeting.

Le Conservatoire had prepared a specific Dossier Documentaire on the 2cv (see our previous newsletter) which sold well at the Boutique.

Modern cars

Following the success of the DS 3, the DS 4 has already registered 16 000 orders. In Frankfurt, with the launch of the DS 5 the three "DS" were displayed together, showing dramatically the "Premium" image that Citroën now has on offer.

The concept car Tubik, a fantastic reminiscence of our beloved H Type attracted a lot of journalists and visitors, the only regret for some of them being that it will remain a concept car...



Creative Tour

After Berlin and Paris, (see our previous newsletter) this interesting itinerant show was presented in Moscow; 45 000 visitors were registered, which can be considered as a success.

The Tour will end soon after stops in Beijing, Shanghaï and other Chinese cities.