CITROËN

PRESS RELEASE

03 July 2012 12/66

INTERNATIONAL CITROËN CAR CLUBS RALLY RETURNS TO THE UK FOR A 4-DAY CITROËN EXTRAVAGANZA IN YORKSHIRE

- 15th International Citroën Car Clubs Rally (ICCCR), the world's largest all-model Citroën event, is being held from 9 12 August 2012 at the Great Yorkshire Showground near Harrogate
- Largest ever gathering of Citroën vehicles in the UK with enthusiasts attending from all over the world
- Models on show from 1919 to the present day
- First time the ICCCR is being held in the UK since 1984

The 15th International Citroën Car Clubs Rally, the world's largest all-model Citroën event, will be held in the UK this year over four days in August at the Great Yorkshire Showground near Harrogate. The rally, which has been chosen by Amicale Citroën Internationale as their 'Event of the Year', runs from Thursday 9 to Sunday 12 August and welcomes Citroën vehicles from 1919 to the present day.

Originating here in Britain in 1973, the ICCCR has since taken place all over Europe and the US, attracting enthusiasts from around the globe. The not-for-profit event is organised by and for enthusiasts of Citroën and was last held in the UK in 1984.

Over 1,500 Citroën vehicles have already been confirmed for the 2012 event, with international visitors strongly represented. Many more entries are expected in the coming weeks.

Citroën fans will be able to see an extensive line-up of classic Citroën models, including the most comprehensive themed display ever of British-built Citroëns and unusual British-owned Citroëns and Panhards. There will also be a selection of cars, vans and prototypes from the Conservatoire - Citroën's private museum collection.

The organisers of the 15th ICCCR commented; "We invite everyone interested in any Citroën, from 1919 to the present day, to join us - from B2 to Belphégor, from 2CV to DS5. We expect just about every Citroën model to be present - not just cars, but vans, trucks, buses and beyond. If it's to do with Citroën, it will be there."

The arena events will include Club displays, historic and model displays, a Concours d'Elegance, driving events and technical competitions. The ICCCR 2012 shop will stock a selection of commemorative items and clothing. There will be a wide range of trade stands, as well as an auto jumble and flea market.



In addition to all the classic Citroën vehicles, there will be plenty at the ICCCR 2012 to keep the whole family happy and entertained, including helicopter flights, a firework display, live music every evening, a free heritage bus service into Harrogate, a whole host of child-friendly activities, a wide selection of food and drink options - and much more.

ICCCR 2012 is sponsored by Citroën France and Citroën UK, with support from local dealership David Fox Citroën, Total Lubricants, the office of the Mayor of Harrogate and the Harrogate Tourist Information Centre.

The Great Yorkshire Showground is the largest country showground in the UK, with extensive permanent facilities within a site area of over 250 acres on the edge of Harrogate.

ICCCR 2012 visitors can buy tickets for individual or all four days, with camping included in the 'whole-event' price. For more information, please visit www.icccr.org.uk

EDITOR'S NOTE

If you are interested in a feature story about this year's ICCCR event, please contact the Citroën UK Press Office.

FOR FURTHER INFORMATION:

MARC RAVEN	01753 843 128	marc.raven@citroen.com
JOHN HANDCOCK	01753 843 015	john.handcock@citroen.com
KATIE READ	01753 843 128	katie.read@citroen.com
JULIA GAROFANO	01753 843 112	julia.garofano@citroen.com
ANDREW FRANCIS	01753 843 126	andrew.francis@citroen.com
REBECCA HENDRIE	01753 843 127	rebecca.hendrie@citroen.com

FOLLOW CITROËN ON TWITTER AT: www.twitter.com/citroenuk FIND CITROËN ON FACEBOOK AT: www.facebook.com/citroenuk