



SUBSCRIPTION

FOR THE CITROËN ARCHIVE COLLECTION REISSUE

This collection of archive booklets, started in 2009, showcases the archives of the Citroën Conservatoire (heritage centre) and contributes to the essential roles of Citroën Heritage, namely conserving, inventorying and promoting heritage.

About the collection

We are very proud of this collection, originally released in 2009 and which now contains 21 titles. You can read more about the titles in the collection in the attached brochure.

Designed for the general public and Citroën collectors alike, the booklets contain valuable historical information, often previously unpublished.

You can appreciate the graphics of advertisements from different eras, enjoy background insights contained in internal memos and publications, use the information from technical documents to restore a vehicle, or reminisce about images from the not-so-distant past.

A high-quality edition

We would now like to expand the collection in line with the original principle of providing access to original documents about the mythical Citroën models and historical themes related to this much loved, unique marque.

We would also like to enhance the collection's appeal with:

- A high-quality, durable format, with real book covers and offset printing,
- Fuller English translations of the French text, for Citroën lovers around the world
- New features, with new titles on subjects that interest you.

Official launch of the reissue subscription

It is therefore a great honour for us to officially launch the reissue subscription during Retromobile 2013, which will run from 6 February to 30 April 2013.

NB: The booklets will only be reissued if we receive a sufficient number of orders.

Subscription terms

Please register for the titles that interest you by filling out the attached subscription form.

Subscribers will benefit from the following offers:

- a 20% discount on the retail price of the title(s) you choose
- a special gift
- a 30% discount if you register for the whole collection + the new title on 2013 Citroën innovations.

Results of the subscription

We will notify you of the results of the subscription by mail in May. If there are enough subscribers, you will be able to send us your order form together with payment by cheque or direct debt.

We will then send you your booklets by mail or give them to you in person at a special day, which it will be our pleasure to organise on a date we will communicate to you in May.

Thank you in advance for your interest in and passion for Citroën heritage, history, models, archives and values!

Catherine Jeannin
Documentalist and Archivist



SUBSCRIPTION FORM

NEW CITROËN ARCHIVE COLLECTION REISSUE

If you would like to take part in the Citroën Heritage subscription and order one or more titles in the new Citroën archive collection from the Conservatoire Citroën (heritage centre), please fill out the form below and return it:

- to the Citroën Heritage team at the Citroën stand at Retromobile
- OR by mail or email to the Conservatoire Citroën at the address shown below

Your contact details

Surname: First name:

Address:
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Postcode: City:

Country: Telephone:

Email address*:

Subscription terms

Subscription period: 6 February-30 April 2013.
Subscription results: May 2013. You will receive a letter notifying you of the subscription result and to request payment by cheque or direct debit.
Benefits for subscribers:

- a special gift
- a 20% discount on the retail price of the booklet(s) you choose
- a 30% discount if you register for the whole collection + the new booklet on Citroën innovations.

<p>PSA PEUGEOT CITROËN CITROËN HERITAGE - CC AN81 Bd André Citroën – BP 13 93601 AULNAY SOUS BOIS CEDEX - FRANCE</p>	<p>For more information: Tel: +33 1 56 50 80 22 Fax: +33 1 56 50 80 23 email: conservatoire@citroen.com</p>
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Please note that, pursuant to the French Data Protection Act No. 78-17 of 6 January 1978, amended by the Act No. 2004-801 of 6 August 2004, you have a right to view, modify or remove personal data held by Citroën Heritage on request.

TO ORDER YOUR TITLES

Subscription order form – Special rate

DATE: ____ / ____ / _____

Please indicate the titles you are interested in on the order form below:

Reference	Subject	Price per unit	Discount price (-20%)	Quantity	Total (incl. VAT)
DD00001	The Type A 10 HP	40,00 €	32,00 €		
DD00002	The B2, B10 and B12 10 HP	45,00 €	36,00 €		
DD00003	The C3 5 HP	30,00 €	24,00 €		
DD00004	The Croisière Jaune	40,00 €	32,00 €		
DD00005	Autochenilles	45,00 €	36,00 €		
DD00006	The Croisières	55,00 €	44,00 €		
DD00007	The C4	40,00 €	32,00 €		
DD00008	The C6	45,00 €	36,00 €		
DD00009	C4 C6 LCVs and lorries	45,00 €	36,00 €		
DD00010	The Rosalie 8 cv	45,00 €	36,00 €		
DD00011	The Rosalie 10 cv	45,00 €	36,00 €		
DD00012	The Rosalie 15 cv	45,00 €	36,00 €		
DD00013	Traction Avants	40,00 €	32,00 €		
DD00014	The Traction 7 Avant	40,00 €	32,00 €		
DD00015	The Traction 11 Avant	45,00 €	36,00 €		
DD00016	The Traction Avant 15 SIX	40,00 €	32,00 €		
DD00017	From the TPV to the 2CV	45,00 €	36,00 €		
DD00018	The 2CV 4x4 Sahara	30,00 €	24,00 €		
DD00019	The Ami 6	45,00 €	36,00 €		
DD00020	The Javel plant	45,00 €	36,00 €		
DD00021	The Levallois plant	40,00 €	32,00 €		
DD00022	<i>Citroën technological innovations</i>	<i>(New 2013 booklet coming out)</i>			
CC00001	Complete collection	890,00 €	623,00 € (-30%)		

If there is another subject of particular interest to you, please suggest it for a future title:

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In (place):

Signature: