



PRESS RELEASE

Paris, 26 July 2013

CITROËN: THE 20TH WORLD MEETING OF 2CV FRIENDS

After beating the attendance record in 2011 in France, with more than 20,000 participants, 7,000 Citroën 2CVs and derivatives from all over the world, the international meeting for 2CV aficionados will run from 31 July to 4 August 2013 on the Motorland Aragon race track near Alcañiz, Spain. It will be an opportunity for the 2CV to show off its many facets at a major motor sports venue!



The 20th event themed on Citroën's most charismatic and biggest-selling model (with more than 5 million units manufactured over 42 years, made up of 3,868,634 saloons and 1,246,335 vans) will attract many enthusiasts, both 2CV clubs and individuals. They will have an opportunity to discuss their shared passion and spend a long weekend enjoying life at the 2CV pace!

One highlight will be the temporary Citroën museum on the site of the Feria de Alcañiz, with a display of the emblematic models manufactured by Citroën in Vigo, Spain. This is a nod to 2CV history, as the Vigo plant started manufacturing the 2CV van as soon as it opened in 1958, and later the 2CV touring car.

At this major event for Citroën collectors and for Amicale Citroën Internationale (ACI), various competitions will be organised (all-road and track races, and 2CV disassembly/reassembly competitions), showcasing the versatility of this legendary model.



PRESS CONTACT

Alexandra Bérard – Tel.: +33158797367 / +33683843681

Email: alexandra.berard@citroen.com

The CITROËN brand

CITROËN was born 90 years ago at the foot of the Eiffel Tower. A dynamic and creative brand, in 2010 it launched the DS line, a new line of distinctive products that today features the DS3, DS4 and DS5. Building on its "Créative Technologie" positioning, CITROËN markets a range including a full-electric car as well as vehicles equipped with e-HDi micro-hybrid and Hybrid4 full hybrid technology. The brand's technological advance is also on show in the World Rally Championship, where it has amassed eight Manufacturer's titles. In addition, the brand is innovating in services with the CITROËN MULTICITY mobility offering. CITROËN has 10,000 customer contact points, presence in 90 countries and sold 1,265,000 vehicles in 2012.

